

# Newberrys

**TOP QUALITY  
LOW PRICES  
GUARANTEED  
SAVINGS**

# EASTER SALE

BUY NOW at  
**EXTRA SAVINGS**  
even if you're short of cash

**JUST Charge!!**  
AT  
**Newberrys**

It makes shopping easier & fast  
GET A PERSONAL CHARGE PLATE TODAY

She'll look so smart... As fresh as Spring in these Little Money, Big Value Dresses!



See our Spring parade  
**CARE-FREE LITTLE  
COTTON FASHIONS**

**1.99**  
to  
**\$3.99**

Such darling dresses for little fashion plates from tots to teens—you'll find it hard to believe they cost so little. So many styles—with low waists, high waists, regulation waistlines. All in lovely wash 'n wear and easy-care cottons, with embroidery, lace, contrast piping trims. Wide choice of new Spring colors. Sizes 1-3 and 3-6X in group.

MAIN FLOOR

## FLOWER HAT and BAG SETS



Spring Duets  
for Tots to Teens

**2.99**

Adorable flower hats and matching straw bags—for young fashion plates from 3 to 14 years. White, pink, blue, yellow and two-tones.

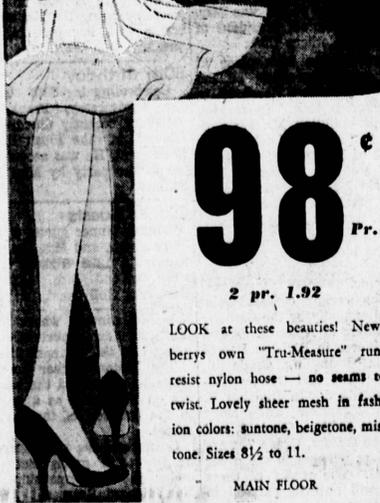
**PILLBOX  
HATS  
1.99**

Daisies with pearl trim, or daisy and forget-me-nots.  
MAIN FLOOR

## CHILDREN'S GLOVES

Beautiful selection of dainty girls' gloves for Easter and Spring wear. White and Pastels. Sizes 2-7.  
**79¢ and \$1**

## RUN-RESIST MESH NO-SEAM NYLONS



**98¢**

2 pr. 1.92

LOOK at these beauties! Newberrys own "Tru-Measure" run-resist nylon hose—no seams to twist. Lovely sheer mesh in fashion colors: suntone, beige tone, mistone. Sizes 8½ to 11.

MAIN FLOOR

## SPECIAL PURCHASE

## WOMEN'S NYLONS

All first quality. Seamless, self seam and dark seam. 60 gauge, 15 denier, and 51 gauge, 15 denier. Colors: Suntone, Mistone, Beige tone. Sizes 8½-11.  
**2 Pr. 99¢**  
Reg. 59¢ & 69¢ Pr.  
MAIN FLOOR



Fruit of the Loom

## Wash 'N Wear SHIRTS \$1.99

Newberrys low price

Newberrys shirts are famous—guaranteed for quality and lasting satisfaction—what more can you ask? Full cut, in newest styles and fine fabrics. Just wash and wear, little or no ironing. White. 4-18.

LOWER LEVEL



## BOYS' SPORT SHIRTS

**99¢**

Values to 1.59

Big selection of boys' short sleeve sport shirts in assorted patterns and colors. Select now for Spring and Summer wear. Sizes 6-16.

LOWER LEVEL



## Men's White Wash 'N Wear SHIRTS

**\$2.33**

2 for 4.50

All cotton drip dry, no ironing needed. Concealed permanent collar stay. Convertible cuff can be worn with or without cuff links.

LOWER LEVEL

## Newberrys Easter Candies FOR KIDDIES

Dozens of gift-packs for small fry— toys... plus favorite Easter candies. FREE! FREE! FREE! Free name writing and decorating on Chocolate Eggs and Novelties.



**EASTER BASKETS**  
Huge selection of filled baskets to choose from. Candy Eggs, Novelties, Etc.  
**39¢ to \$4.98**

## JELLY BIRD EGGS

Fresh, tasty, delicious Eggs that go so well in your made-up basket.  
**29¢** Lb.

## NEWBERRYS CARRIES

A complete line of baskets, novelties, toys and candy to make up your own filled Easter Baskets.



**PAIL and SHOVEL**  
Lithographed steel—contains assorted Candy Eggs, Marshmallow or Chocolate novelties.  
**79¢**



**PADDLE and BALL**  
Contains Candy Eggs, Novelties. All nested on cello grass. 10½" long paddle.  
**59¢**

## HEN and PIGEON EGGS

The larger size eggs that complete the assortment in your Easter Baskets.  
**39¢** Lb.



## INFANTS' EASTER BONNETS

From **\$1.59**  
to **\$2.99**

Breath-taking at Newberrys low price! So dainty and picture-pretty—in pique, eyellet organdy or embroidered and eyellet nylon. Many darling styles and trims. Pink, blue, maize, white.

## TODDLERS' BONNETS

Spring styles to compliment any Easter coat. Eyellet piques, embroidered nylons, with flower and bow trims. Pink, blue, maize, white. Sizes 13-14-15. . . . .  
**\$1**

## Imported, hand-embroidered INFANTS' DRESSES

Dainty handmade, hand-embroidered batiste, with dainty yokes, collars, lace trim. White, pastels. Infant's size.  
**1.00**

DRESS & SLIP SETS. . . . . **1.99**

## TODDLERS' SLIPS

Everglaze white cotton with built-up or lace strap shoulders. Sizes 1-2-3.  
**1.59**

## INFANTS' CREEPERS

Cotton knit and interlock—all plastic lined. Sizes 9-12-18-24 months.  
**1.00**

## INFANTS' SWEATERS

Hand-embroidered cotton coat style. Ribbon-backed borders. White, pastels.  
**1.99**

LOWER LEVEL



**Newberrys**

STORE HOURS

9:30 a.m. - 9:30 p.m.  
Mon.-Thurs.-Fri.

9:30 a.m. - 9:00 p.m.  
Tues.-Wed.-Sat.

10:30 a.m. - 5:30 p.m.  
Sundays

**SOUTH BAY CENTER**  
174th and Hawthorne Blvd.